

# Survey 1

## About you and your organisation

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1. **First name \***

2. **Last name \***

3. **Email \***

4. **What is your job title / role? \***

5. **What is the name of your organisation? \***

(untitled)

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**6. Where is your head office based? \***

- Scotland
- Wales
- Northern Ireland
- England: North East
- England: North West
- England: Yorkshire and the Humber
- England: West Midlands
- England: East Midlands
- England: East
- England: South East
- England: South West
- England: London
- Outside of the UK

**7. Where does your organisation operate? [select all that apply] \***

- England
- Scotland
- Wales
- Northern Ireland
- Overseas/global

**8. Which one of the following best describes the type of heritage your organisation supports or manages? \***

- Community Heritage
- Historic Buildings & Monuments
- Industrial, Maritime & Transport
- Cultures & Memories (Intangible Heritage)
- Landscapes & Nature
- Collections (Museums, Libraries & Archives)
- Sector Support
- None of the above

**9. Does your organisation support any other types of heritage as well? [select all that apply] \***

- No
- Community Heritage
- Historic Buildings & Monuments
- Industrial, Maritime & Transport
- Cultures & Memories (Intangible Heritage)
- Landscapes & Nature
- Collections (Museums, Libraries & Archives)
- Sector Support
- Other

10. Which one of the following best describes your organisation's primary purpose?\*

- Archaeology
- Visitor and public engagement
- Conservation/preservation
- Education
- Professional body/professional training
- Management/grant giving
- Advocacy and campaigning
- Place of worship
- Research
- None of the above

11. We appreciate that heritage organisations are diverse and that it might sometimes feel limiting to only describe what you do using the categories above so - if you want to - please describe your organisation here.

*If you have previously entered this information on the UK Heritage Pulse website you will not see it here, and do not need to re-enter it.*

#### About your organisation

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12. How many employees work for your organisation? \*

- No paid employees
- Sole trader
- 2 to 9
- 10 to 49
- 50 to 249
- 250+

**13. How many volunteers do you typically have at your organisation? \***

- None
- Less than 10
- 10 to 49
- 50 to 249
- 250+

**14. What is the expected turnover for your current financial year (whenever that falls)?\***

- £0-£50,000
- £50,000-£100,000
- £100,000-£250,000
- £250,000-£500,000
- £500,000-£1,000,000
- £1,000,000-£4,000,000
- Over £4,000,000

**15. Which of the following does your organisation provide services for?[select all that apply] \***

- Other businesses / organisations
- General public
- Other (please specify)

**Section 1: Financial Stability**

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**16. How confident are you that your organisation will survive over the following time periods? \***

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	Not at all confident				Very confident
	1	2	3	4	5
<b>Up to 3 months</b>	<input type="radio"/>				
<b>Up to 6 months</b>	<input type="radio"/>				
<b>More than 6 months</b>	<input type="radio"/>				

(untitled)

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17. How confident are you that you can accurately predict the financial outlook for your organisation over the next 12 months? \*

	1	2	3	4	5	
Not at all confident	<input type="radio"/>	Very confident				

18. How confident are you in having sufficient customer or visitor demand for what you do over the next 12 months? \*

	1	2	3	4	5	
Not at all confident	<input type="radio"/>	Very confident				

19. Without generating any further income, how long would your organisation survive on your current cash reserves? \*

Up to 3 months     Up to 6 months     More than 6 months     Don't know

(untitled)

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20. How likely are you to make medium term investments (in for example, Research & Development, maintenance, staff training) over the next 12 months? \*

	1	2	3	4	5	
Not at all likely	<input type="radio"/>	Very likely				

21. If you are unlikely to make such investments, could you tell us why that is?

22. Since the emergence of the Omicron variant in November 2021 and changes to Covid restrictions in each of the 4 nations of the UK, what, if anything, has your organisation done to respond to these changes in the last few months?

(untitled)

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23. Still thinking about the emergence of the Omicron variant in November 2021 and changes to Covid restrictions in each of the 4 nations of the UK, how much has your organisation been affected by any of the following?

If any of the options are not relevant to your organisation please select n/a \*

	Not at all				A lot	
	1	2	3	4	5	n/a
Staff absence	<input type="radio"/>					
Volunteers absence	<input type="radio"/>					
Implementing covid adaptation measures	<input type="radio"/>					
Booking / order cancellations	<input type="radio"/>					
Event cancellations	<input type="radio"/>					
Reduction in opening hours	<input type="radio"/>					

24. Has the emergence of the Omicron variant and changes to Covid restrictions had any other impacts on your organisation?

(untitled)

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**25. If restrictions and guidance in your country were to remain as they are at the time of launching this survey (February 2022) until the summer, what would be the risk to your organisation? \***

- Minimal risk – we expect to be able to operate and can adapt to the restrictions
- Moderate risk – we expect to be able to operate but would face challenges
- Major risk – we would struggle to continue to operate without significant mitigations

**26. Despite mandatory restrictions having been dropped in England, are you planning to keep any of the following measures in place for visitors for the time being? [select all that apply]**

\*

- n/a – we don't have visitors
- Mask wearing indoors for staff and/or visitors
- Social distancing measures
- Restricting capacities to limit visitor numbers
- Timed entry
- Request Covid pass for entry
- Other (please specify)
- None of the above

(untitled)

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**27. If you were to keep these measures in place until the summer, what would be the risk to your organisation? \***

- Minimal risk – we expect to be able to operate and can adapt to the restrictions
- Moderate risk – we expect to be able to operate but would face challenges
- Major risk – we would struggle to continue to operate without significant mitigations

(untitled)

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**28. If another wave of infections similar to Omicron were to emerge, what would be the risk to your organisation? \***

- Minimal risk – we expect to be able to operate and can adapt accordingly
- Moderate risk – we expect to be able to operate but would face challenges
- Major risk – we would struggle to continue to operate without significant mitigations

(untitled)

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**29. What actions do you think governments and sector funding bodies (eg. The National Lottery Heritage Fund) should take to support organisations like yours through another wave of Covid similar to Omicron? [select all that apply] \***

- New guidance on managing the impact of Covid on my organisation
- Bridging loans to relieve short term cashflow issues
- Changes to the (currently project based) lottery grant funding available to organisations
- Greater flexibility for existing projects / grants including meeting deadlines on payments, reporting, project scope etc.
- Assistance with organisational infrastructure such as IT
- Support to allow organisations to innovate and test new approaches
- Additional business support/enterprise development initiatives
- Availability of resilience funding to withstand threats, respond to opportunities or adapt to changing circumstances
- Other policy, regulatory or financial steps (please specify)

**Section 3: Recruitment**

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**30. In the past 6 months, has your organisation needed to recruit to any of the following types of roles? [select all that apply] \***

- Specialist staff
- Administrative staff
- Temporary / Casual workers
- Volunteers
- Other [please state]
- None of these

\*

**31. Please tell us whether you have been able to recruit the people you needed by choosing one of the following: \***

(untitled)

**31. Has the availability of skilled staff or volunteers negatively impacted your ability to deliver any of the following? [select all that apply] \***

- Meeting customer demand
- The visitor experience
- Maintaining and implementing operational management systems and processes
- Strategic planning
- Operational delivery
- Digital development
- Environmental sustainability
- Staff development and training
- Fundraising
- Other (please specify)
- None of the above

(untitled)

32. How confident are you that you can achieve the required staffing and volunteer levels over the following time periods? \*

	Not at all confident				Very confident
	1	2	3	4	5
Up to 3 months	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Up to 6 months	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More than 6 months	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. Is there anything else you would like to add about recruitment challenges?

**34. Which of the following areas has the most relevance to your strategic priorities?[select all that apply]**

You can use the other text boxes to add up to 3 additional areas \*

- Access, Diversity and Inclusion
- Your impact on the economy
- Wellbeing (of employees, volunteers, visitors, staff)
- Your contribution to a sense of 'place' and community
- Skills development within your organisation
- Financial and organisational resilience
- Business innovation in response to Covid
- Environmental sustainability

Other 1

\*

Other 2

\*

Other 3

\*

None of these

**35. Could you please tell us why you selected none of these? \***

**36. If you had to rank those areas from the most to the least important to you right now what would that look like?**

Drag each area from the left hand box to the right in order of importance \*

Drag items from the left-hand list into the right-hand list to order them.

37. Thinking about the 2 or 3 areas you ranked as the most important, how confident do you as an organisation feel in your ability to deliver on those over the next 12-months? \*

	1	2	3	4	5	
Not at all confident	<input type="radio"/>	Very confident				

(untitled)

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38. What would make you feel more confident to deliver on these?

39. What do you think governments and funding bodies (eg. The National Lottery Heritage Fund) could do to support and enable this?